




2026 THUNDER VALLEY SEMI RACES SPONSORSHIP OPPORTUNITY

WELCOME

Thunder Valley Semi Races is back for its second year at Anderson Event Park. This event exceeded our expectations and we anticipate it getting bigger and bigger each year! It is due to the incredible support from our sponsors that we can keep on trucking and present Thunder Valley Semi Races 2026!

STATS

Who was there?

 7500 in Attendance
 80 Racers
 700 + Campers parked on site and room for more!
 60 + Volunteers

What did they do/see?

- 3 days of Uphill Semi Truck Races
 - Loaded and Bobtail
- Bling le Nord Show N Shine
- 2 nights of Outdoor Live Concerts
- Vendor Valley
- Camped on site

Where are they from?

Attendees joined us from the local area, across Ontario and Quebec, and the USA—some even traveled from the Netherlands. Imagine the reach your business can have by sponsoring this event!



SPONSORSHIP PACKAGES

Sponsor Inclusions	DIAMOND \$50,000	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5000	BRONZE \$1000
VIP PASSES	20	10	6	4	2
Banners around grounds	✓	✓	✓	✓	✓
Listed on Website/Socials	✓	✓	✓	✓	✓
Vendor Space	✓	✓	✓	✓	✓
Control Tower Announce	✓	✓	✓	✓	
Banners along track	16	12	8		
Logo in Event Program	Full Page	1/2 Page	1/4 Page		
Logo on Track Screen	✓	✓	✓		
Logo on Event Posters - Posted in ON and QC	✓	✓			
Mention in Print News	✓				
Mention in Radio Ads	✓				
Logo On Volunteer Shirts	✓				

Banners to be provided by Sponsor

ADD - ONS

Advertising in Event Guide - \$500
 Logo on Volunteer Shirts - \$1000
 Banner along racetrack - \$500 ea.
 Logo on Track Screens - \$1000
 Control Tower Announcement - \$250
 Social Media Shout Out - \$250

VIP

VIP Platform Package - \$5000

- 12x12 deck for your business
- 10 VIP Passes
- 20 Drink Tickets per day

VIP Weekend Pass - \$500

- Access to improved VIP side
- Ride up hill with 30 racing
- 4 Drink Tickets per day

Contact us today to discuss a custom package that meets the needs of your business!

READY TO SPONSOR?

We'd be revved up to have you as a sponsor of Thunder Valley Semi Races. This isn't just another event — it's raw horsepower, roaring engines, and a crowd that lives for the rush. Partnering with us puts your brand front and center in the middle of all the action, connecting you with a community that's as tough and driven as the trucks themselves. Thanks for choosing to ride with us — now let's hit the throttle and make some noise together.

CONTACT US FOR NEXT STEPS!

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FEEL
THE
THUNDER

